

# QUICK TIPS

Original artwork is called out at 150 dpi. For entries, we ask that you remember to submit at 25% of the original file size to not overwhelmed the system and avoid upload problems. Once an entry becomes a semifinalist we will have the selection narrowed down to 3 or more images per location. At that point the artist will be requested to provide the original file size and for our vendor to confirm that the image will work when enlarged.

Vector art poses no problems with resolution. But when submitting pixel art such as photography there are concerns if you do not have a good camera. In the first project we had 2 photographic images where the original files sizes were at 65mg. Files worked out great. There was one file at 15mg that worked out since it was a distance shot. For these types of shots 15mg is the minimum threshold for acceptance. The pixilation was distorted at the beginning of the image, and less apparent as you got closer to the runner in the distance. Surprisingly the distortion gave the image some unique characteristics that worked in the artists favor. What we are trying to avoid are people submitting images from their phones that will not give good results. 150 DPI is more desirable but their may be some flexibility on file sizes as long as the image works. **Hope that helps - Good luck and have fun!**



This 15 mg file with pixilation distortion at lower part of image



This small snippet of a 30 mg file when blown up 500% is still at 100 dpi. The image lost some crispness but might still be acceptable and will view fine from a distance. Most images with more close up details will likely require 150 dpi to deliver best results.

SUBMIT YOUR ENTRY TODAY AT

# [lomalindaartsigns.com](http://lomalindaartsigns.com)

